



Annual Convention Lane Co

Lane County Mid-Winter CE Seminar

October 22-23, 2022

February 25-26, 2023

**Portland** 

Eugene



19363 Willamette Drive #260 • West Linn, Oregon 97068 (503) 582-9055 • www.oregonpharmacy.org • info@oregonpharmacy.org

# LEADING PHARMACY, ADVANCING HEALTHCARE

# **About**

The Oregon State Pharmacy Association is the professional trade association representing its member community of pharmacists, pharmacy technicians, pharmacy students and others who have an interest in advancing the practice of pharmacy through advocacy and education. Thereby improving the health of our fellow Oregonians. We offer two great CE programs annually and we invite you to partner with us to share your message with our members and event attendees.

Your company's support is recognized for its investment in the pharmacy profession. Partnering with OSPA distinguishes your company as an industry leader. Each partnership level offers benefits that provide enhanced access and exposure to meeting attendees.

# **Exhibitor Booth**

Priority is awarded to conference sponsors, prior exhibitors and to those who support the association through sponsorship and/or advertising. Space will not be assigned without payment. Following receipt of registration and fees, the individual listed as the "convention"

contact" will receive a confirmation email indicating booth approval. Booth assignments will be communicated one week prior to the event. We reserve the right to adjust the floor plan or to deny an exhibit to any questionable firm. Please complete the exhibit application and registration. Include total payment for each booth requested -- checks payable to Oregon State Pharmacy Association, Tax ID# 93-0442683.

**ANNUAL CONVENTION - \$1,150** 

LANE COUNTY MID-WINTER CE SEMINAR - \$1,150

**BOTH CONFERENCES DISCOUNTED RATE - \$1,950** 





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HARMACY

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# SPONSORSHIP OPPORTUNITIES

The Oregon pharmacy community will be attending these long-standing conferences. We expect more than 150 pharmacy professionals from all practice settings - community, chain, hospital, clinic, academia, independent pharmacy owners and long-term care. The meetings will feature a variety of continuing education presentations, an exhibit hall, and social events. A variety of sponsorship opportunities are available to provide optimum exposure for your company. For more information or to commit to a sponsorship, please contact OSPA Executive Director, Brian Mayo at <a href="mailto:brian@oregonpharmacy.org">brian@oregonpharmacy.org</a> or by calling (503) 582-9055.

## **BREAKFAST & PRESENTATION SPONSOR**

#### Saturday or Sunday - \$10,000

As a breakfast sponsor, your have an opportunity to host a non-CE presentation about your company or product. Includes:

- 30 minute dedicated presentation time
- Reserved table
- Logo included on all event marketing materials
- Logo included in all event digital marketing
- Sponsorship sign at the event
- Dedicated email from sponsor sent to all OSPA members on your behalf
- 15-minute presentation video included on the OSPA website for 12 months
- Ad in all OSPA monthly newsletters for 12 months
- Logo and hyperlink on OSPA website for 12 months
- Logo included on the front cover of all participant packets
- Social media promotion
- One complimentary meeting registration
- Booth at event

#### ANNUAL AWARDS LUNCHEON SPONSOR

#### Saturday Service - \$10,000

As an exclusive sponsor, your company logo will be on promotional materials and you will get prime exposure to attendees throughout the entire meeting. Includes:

- Reserved table
- Opportunity for company representative to speak at the awards presentation
- Logo included on all event marketing materials
- Logo included in all event digital marketing
- Sponsorship sign at the event
- Dedicated email from sponsor sent to all OSPA members on your behalf
- 15-minute presentation video included on the OSPA website for 12 months
- Ad in all OSPA monthly newsletters for 12 months



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- Logo and hyperlink on OSPA website for 12 months
- Logo included on the front cover of all participant packets
- Social media promotion
- One complimentary meeting registration
- Booth at event

#### **BEVERAGE SPONSOR**

#### Friday & Saturday All Day Service - \$10,000

Keep attendees hydrated and happy for the duration of the meeting both days - up to 8 hours each day! Includes all day service for coffee, tea, soft drinks, bottled and sparkling water.

- Recognition during opening and closing
- Logo included on all event marketing materials
- Logo included in all event digital marketing
- Sponsorship sign at the event
- Dedicated email from sponsor sent to all OSPA members on your behalf
- 15-minute presentation video included on the OSPA website for 12 months
- Ad in all OSPA monthly newsletters for 12 months
- Logo and hyperlink on OSPA website for 12 months
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#### **SOCIAL EVENT**

#### Welcome Reception, PAC Fundraiser, Scholarship Fundraiser - \$6,000

Support the OSPA by hosting a social event the Friday prior to the conference as a Welcome Reception, PAC fundraiser or Scholarship fundraiser!

- Logo included on all event marketing materials
- Logo included in all event digital marketing
- Sponsorship sign at the event
- Dedicated email from sponsor sent to all OSPA members on your behalf
- 15-minute presentation video included on the OSPA website for 12 months
- Ad in all OSPA monthly newsletters for 12 months
- Logo and hyperlink on OSPA website for 12 months
- Logo included on the front cover of all participant packets
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# **PLATINUM PARTNER - \$5,000**

- Logo included on all event marketing materials
- Logo included in all event digital marketing
- Dedicated email from sponsor sent to all OSPA members on your behalf
- 15-minute presentation video included on the OSPA website for 6 months
- Ad in all OSPA monthly newsletters for 6 months
- Logo and hyperlink on OSPA website for 6 months
- Logo included on the front cover of all participant packets
- Social media promotion
- Booth at event

#### **GOLD PARTNER** - \$4,000

- Logo included in all event marketing materials
- Dedicated email from sponsor sent to all attendees on your behalf
- 15-minute presentation video included on the OSPA website for 3 months
- Ad in OSPA monthly newsletter for 3 months
- Logo and hyperlink on OSPA website for 3 months
- Logo included in participant packets
- Social media promotion
- Booth at event

#### **SILVER PARTNER** - \$3,000

- Logo included in all event marketing materials
- Ad in OSPA monthly newsletter for 1 month
- Logo on OSPA website for 1 month
- Logo included in participant packets
- Social media promotion
- Booth at event

# **OSPA Partner Agreement Form**

Company:			
Contact Person:			
Title:		_	
Address:			
City:		State & Zip:	
Phone:		-	
E-Mail:			
	<b>Annual Convention</b>	Lane County	AC & LC
<b>Exhibitor Booth</b>	\$1,150	\$1,150	\$1,950
<b>Luncheon Sponsor</b>	\$10,000	\$10,000	
<b>Beverage Sponsor</b>	\$10,000	\$10,000	
Social Event Sponsor	\$6,000	\$6,000	
Platinum Sponsor	\$5,000	\$5,000	
<b>Gold Sponsor</b>	\$4,000	\$4,000	
Silver Sponsor	\$3,000	\$3,000	
Rep. #1 Title:			
Rep. #2 Title:			
CHECK # (Payable t	o OSPA)		
Total Amount \$			
Card Number:			
Expiration Date: 3- Digit Security Code			
Cianatura			

Return to OSPA Executive Director, Brian Mayo at <u>brian@oregonpharmacy.org</u> or by calling (503) 582-9055.